



## **DataWind Introduces New 7-Inch Tablet PC in India** *Launches its first Intel powered tablet*

**New Delhi, April 14, 2016**—DataWind, Inc. (TSX: DW), the leader in delivering Internet access to emerging markets, has expanded its product portfolio with the introduction of its new Tablet PC i3G7 priced at INR 5999 (approximately \$90 USD).

In addition to regular voice calling functionality, this 1.2 GHz Intel Quad Core X3 64 bit Processor tablet incorporates DataWind's breakthrough Internet-delivery platform covered by 18 U.S. and international patents allowing the devices to deliver the fastest mobile web experience on regular GSM-EDGE-based (or 2G) networks. This unique technology reduces bandwidth consumption by up to 97%, allowing the delivery of web pages across even congested 2G networks in 5 to 7 seconds - with even faster speeds on 3G and 4G networks.

The tablet comes with free Internet browsing for one year with Reliance Communications on prepaid GSM sim cards.

Exemplifying great style combined with superior technology, the device aims to be the perfect companion for people who wants to stay connected while on the move. The tablet comes with the latest software offering seamless and enhanced user experience. The tablet will debut in the market with a partnership with gadgets360.com, the largest technology news and product review website in India, which recently launched an e-commerce website.

Mr. Suneet Singh Tuli, CEO DataWind, said, "With this new product, we are offering Indian consumers a unique combination of superior technology and unmatched style. Like its predecessors, the tablet offers the right mix of features and on-the-go connectivity."

"The launch of our new tablet reinforces our commitment to empower consumers with the best and most unique technology at a great value. Our low cost Internet-enabled products enable more people to join the digital age. Our focus on introducing technologically advanced devices at the most affordable prices is our way of contributing to the Digital India Vision," added Mr. Tuli.

The DataWind Tablet PC i3G7 comes with 8GB of built-in storage that is expandable via microSD card – upto 32GB. It also has an Android Lollipop 5.1 and supports Wi-Fi, Bluetooth, and Micro-USB connectivity options. The tablet also supports 3G via SIM.

The tablet PC is lightweight and delivers terrific performance with talk time of up to 4 hours and standby time of up to 5 days. It also features HD playback and comes with the DataWind proprietary web delivery technology that offers high speed Internet browsing at the lowest data costs possible. All-in-all, DataWind's Tablet PC i3G7 is an affordable, complete infotainment package for the discerning Indian customer.

## **About DataWind**

DataWind, Inc. is a leader in providing affordable mobile Internet connectivity in emerging markets. The company's patented, cloud-based technology reduces up to 97% the amount of data needed for web browsing, providing a broadband experience on any network -- even on legacy 2G networks that are still prevalent in developing countries. DataWind also provides economical smartphones and tablets that come bundled with one year of unlimited Internet access, making it the largest tablet provider in India. DataWind's unique solution offers broad social and economic benefits for the billions of people around the world for whom an Internet connection was previously out of reach. DataWind is traded on the Toronto Stock Exchange (TSX: DW). For more information visit [www.datawind.com](http://www.datawind.com).

## **Forward-Looking Information**

This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation. Such forward-looking information includes information with respect to our goals, beliefs, plans, expectations, anticipations, estimates and intentions. Forward-looking information is identified by the use of terms and phrases such as "may," "would," "should," "could," "expect," "intend," "estimate," "anticipate," "plan," "foresee," "believe," and "continue," or the negative of these terms and similar terminology, including references to assumptions. Please note, however, that not all forward-looking information contains these terms and phrases. Forward-looking information is based upon a number of assumptions and is subject to a number of risks and uncertainties, many of which are beyond our control. These risks and uncertainties could cause actual results to differ materially from those that are disclosed in or implied by such forward-looking information. These risks and uncertainties include, but are not limited to, the risk factors identified in the Company's prospectus dated June 27, 2014, which is available on the SEDAR website at [www.sedar.com](http://www.sedar.com). Consequently, all of the forward-looking information contained herein is qualified by the foregoing cautionary statements, and there can be no guarantee that the results or developments that we anticipate will be realized or, even if substantially realized, that they will have the expected consequences or effects on our business, financial condition or results of operation. Unless otherwise noted or the context otherwise indicates, the forward-looking information contained herein is provided as of the date hereof, and we do not undertake to update or amend such forward-looking information whether as a result of new information, future events or otherwise, except as may be required by applicable law.

No securities regulatory authority has either approved or disapproved the contents of this press release/media advisory.

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