

PRESS RELEASE



Datawind Makes Internet Browsing Free On Its Entire Range Launches UbiSlate 7C+X Special Value Offer on Naaptol to Celebrate the Milestone

New Delhi, June 30, 2015: DataWind, a leading provider of low cost internet connectivity and wireless web access products, today announced that the company will provide **FREE UNLIMITED INTERNET BROWSING FOR ONE YEAR ON ALL ITS DEVICES**. The Free Internet Browsing will be made available on the Reliance Communications GSM network to all new customers.

To celebrate the launch of free internet browsing across its entire range, DataWind has tied up exclusively with Naaptol for this special value offer, namely the 'UbiSlate 7C+x' comprising, UbiSlate 7C+, a dual sim 7 inch Android tablet and a microUSB powered Keyboard with Cover – all at an affordable priced of Rs 4,999. This offer will be available on Naaptol's TV, print and online shopping platforms starting June 30, 2015.

Speaking on the occasion, **Suneet Singh Tuli, President & CEO, DataWind said,** *"The overwhelming response and the resultant customer feedback from the recent launch of PocketSurfer Smartphone helped us take this decision. Starting today, internet browsing access is going to be free on our entire range and we will be offering this special value offer with Naaptol as our strategic partners in growth."*

Mr. Manu Agarwal, CEO, Naaptol said, "At Naaptol we believe in providing exclusive product offering at most competitive price. This common ideology brought Naaptol and Datawind together to bring affordable technology at your doorstep. Datawind's free internet service is definitely a step towards Digital India and team Naaptol is pleased to be a part of it".

With access to billions of web pages, at no cost, users can take advantage of content for both education and entertainment. The web is the most powerful tool for commerce, allowing users to make travel bookings, purchase from ecommerce sites or even promote their own businesses and conduct transactions. Even endless forms of communications can be conducted on the free access delivered by DataWind, including access to E-mail and social networking sites. All DataWind internet connectivity products will now come bundled with the infinite power of the internet, For Free!

Covered by 18 U.S. and international patents, DataWind's web delivery platform delivers a fast and affordable route to internet over 2.5G and 3G networks. DataWind's back-end cloud servers compress and accelerate the delivery of web content by factors of 10x to 30x to render a fast and rich desktop-like web experience even on traditional GPRS/EDGE 2.5G mobile networks. Utilizing this technology, a year of unlimited access on the UbiSurfer browser is now going to be bundled in with all DataWind low cost internet connectivity devices and delivered using the Reliance Communications GSM network for free. The free-access does not include audio/video streaming or local-downloads, which can alternatively be accessed by topping-up using market plans.

For further information please visit: <http://www.ubislate.com> or <http://www.naaptol.com>

About Naaptol

Naaptol.com, India's leading multi-channel mega home shopping platform. With the vision to cater to the aspirations of every Bharatwasi by providing world class innovative offers Naaptol has grown to become a leader in India's home shopping industry. It has been awarded the coveted ISO 10002:2004 for its complaint management system and ISO 9001:2008 for customer satisfaction policy. Naaptol largely caters to diverse customer preferences through a gamut of products aimed at simplifying their life. A one-stop destination for shoppers, merchants and market enthusiasts, serving entire nation in 9 different languages and with the help of its strong network of logistic partners, Naaptol caters to the every nook and corner of the country.

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About DataWind:

DataWind is a leader in low-cost Internet connectivity for emerging markets. DataWind's mission is to bring the Internet, which has the ability to create tremendous social and economic benefits, to billions of unconnected people in the developing world. The Company's Internet Delivery Platform offers a low-cost Internet browsing solution by bundling an affordable tablet device with an inexpensive, pre-paid, 2G Internet service plan. DataWind has been named to [MIT Technology Review's](#) 2014 annual list of [50 Smartest Companies](#) of the world's most innovative technology companies and has received acknowledgement at several prestigious fora including Mobile World Congress, UKTI Annual Awards for Most Innovative companies, CTIA Wireless Show, Forbes Impact 15 List to name a few.

DataWind has offices in London, UK; Montreal and Mississauga, Canada, Amritsar and New Delhi, India.

Forward-Looking Information

This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation. Such forward-looking information includes information with respect to our goals, beliefs, plans, expectations, anticipations, estimates and intentions. Forward-looking information is identified by the use of terms and phrases such as "may," "would," "should," "could," "expect," "intend," "estimate," "anticipate," "plan," "foresee," "believe," and "continue," or the negative of these terms and similar terminology, including references to assumptions. Please note, however, that not all forward-looking information contains these terms and phrases. Forward-looking information is based upon a number of assumptions and is subject to a number of risks and uncertainties, many of which are beyond our control. These risks and uncertainties could cause actual results to differ materially from those that are disclosed in or implied by such forward-looking information. These risks and uncertainties include, but are not limited to, the risk factors identified in the Company's prospectus dated June 27, 2014, which is available on the SEDAR website at www.sedar.com. Consequently, all of the forward-looking information contained herein is qualified by the foregoing cautionary statements, and there can be no guarantee that the results or developments that we anticipate will be realized or, even if substantially realized, that they will have the expected consequences or effects on our business, financial condition or results of operation. Unless otherwise noted or the context otherwise indicates, the forward-looking information contained herein is provided as of the date hereof, and we do not undertake to update or amend such forward-looking information whether as a result of new information, future events or otherwise, except as may be required by applicable law.

No securities regulatory authority has either approved or disapproved the contents of this press release.

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