



DataWind takes the lead in Indian tablet race

New Delhi, 4 June 2013: Cyber Media Research's India Quarterly Tablet Market report for Q1 2013 shows DataWind taking the lead in the supply of tablet computers for the Indian market. With a market share of **15.3 %**, **DataWind** pulled ahead of Micromax and Apple with 12.3 % and 11.7 % share respectively in second and third place.

DataWind's supply of 100,000 Aakash 2 devices to IIT-Bombay (which was completed on May 1st, 2013) are not included in CMR's Tablet Market Report; only the volume of commercially sold product is included.

DataWind CEO, Suneet Singh Tuli said, "The enormous demand for our products helps validate our focus on affordability and connectivity. Unlike many in this industry that are focused on providing media tablets to the elite, our focus is to enable Indians with their first computer at an affordable price."

"Our flagship product, the UbiSlate 7C+, is also the world's lowest cost phablet for only Rs.4,999 inclusive of all duties and taxes in the Indian market. In addition to WiFi connectivity, the device takes a regular SIM card, allowing the user to make calls or access the internet on its quad-band Edge modem – and with DataWind's special web acceleration technology it allows a fast and rich internet experience, anytime and anywhere." said Suneet Singh Tuli.

In addition to being globally recognized as the provider of the world's lowest cost tablet computers, DataWind is also winning awards for its patented breakthrough web delivery platform to deliver a faster, richer and more affordable web experience on its products. Recently Dr. Hamadoun Toure, Secretary General, International Telecommunications Union (ITU) bestowed DataWind with the most Innovative Access Device award at the NTA ICT World Communication Awards.

While DataWind's products are primarily currently sold through its call-centre, its website UbiSlate.com and other ecommerce partners, it intends to start establishing a retail presence this summer, to allow consumers easier access to its products.

Suneet also took the opportunity to thank DataWind's customers for their faith in the company and its products; in addition to the Company's Indian team whose loyalty, perseverance and hard work is allowing it to reach new heights.