

# DataWind and Yahoo! India enter into a strategic partnership for UbiSlate7+

*Yahoo! Homepage, Mail and Cricket app to be pre-loaded on the low cost tablet targeting education sector*

**New Delhi, April 25 2012:** DataWind, a leading provider of wireless web access products and services, today announced a strategic partnership with [Yahoo! India](#), to enable Yahoo! services on its soon to be launched tablet UbiSlate7+. As a result of this partnership, the tablet will come preloaded with Yahoo! Cricket as the exclusive cricket application along with the popular Yahoo! Mail app. The Yahoo! India Homepage will be the default browser landing page for UbiSlate7+.

UbiSlate 7+ is an Android based tablet device offering anytime and anywhere internet access via GPRS and WiFi. Priced at an MRP of Rs. 2999, the tablet is the only Android device in the Indian market to offer DataWind's patented UbiSurfer browser. DataWind will also enable data plans for less than Rs.100 for anytime anywhere internet access bringing in a new segment of users who have been left out of the internet age.

Commenting on the partnership, **Suneet Singh Tuli, CEO, DataWind** said, "Yahoo! is a leading global digital media brand with market-leading content and communication services. Through this partnership we look forward to facilitating the use of Yahoo's popular online content by people who have not been touched by the Internet revolution so far."

**Arun Tadanki, Managing Director, India & Southeast Asia, Yahoo!** said, "The launch of UbiSlate7+ will see a new wave of new-to-net users, using Internet for the very first time. Through this partnership, we will have the opportunity to bring Yahoo!'s premium content & communication experience to new internet users in a simple and intuitive way."

The partnership with DataWind strengthens Yahoo!'s continued focus on growing the new-to-net user-base in India. It will offer users from all socio-economic strata to enjoy the advantage of being on the Web – communicating with people and consuming content most relevant to them.

**About UBISLATE 7+:** UbiSlate 7+ is an Android based tablet device offering anytime and anywhere internet access via GPRS and WiFi. Priced at an MRP of Rs. 2999, the tablet is the only Android device in the Indian market to offer DataWind's patented UbiSurfer browser. It carrier diverse services for the end user and can also be used as a phone. In addition to the Yahoo! apps, it also comes preloaded with numerous educational apps and GetJar appstore from where users can download thousands of free apps. (<http://www.ubislate.com/>)

## **About DataWind:**

DataWind is a leading provider of wireless web access products and services. DataWind's product range includes the PocketSurfer handheld internet device, UbiSurfer netbooks and UbiSlate tablet devices. Based on several international patents, DataWind's breakthrough technologies solve the bandwidth limitations of cellular networks by accelerating content delivery by factors of 10x to 30x – resulting in a superior mobile web experience at a lower cost.

Datawind was awarded UK's Most Innovative Company award and are the makers of the Aakash tablet.  
DataWind has offices in London, UK; Montreal and Mississauga, Canada, Amritsar and New Delhi, India. ([www.DataWind.com](http://www.DataWind.com))

**About Yahoo!:**

Yahoo! (NASDAQ:YHOO) is the premier digital media company, creating deeply personal digital experiences that keep more than half a billion people connected to what matters most to them, across devices and around the globe. And Yahoo!'s unique combination of Science + Art + Scale connects advertisers to the consumers who build their businesses. Yahoo! is headquartered in Sunnyvale, California. For more information, visit the pressroom ([pressroom.yahoo.com](http://pressroom.yahoo.com)) or the company's blog, Yodel Anecdotal ([yodel.yahoo.com](http://yodel.yahoo.com))