

## **Global Apps to Empower Competition Seeks Apps to Educate and Empower Women Everywhere**

**New York, 5 December 2012:** Agnite Education, American Digital University, Applications for Good, BluWorld, Datawind, Equal Access International and the United Nations Office for Partnerships are pleased to announce the global Apps to Empower competition to challenge apps developers to create apps that empower young women in leadership and mentorship, jobs and entrepreneurship, education and conflict resolution.

Applications that best satisfy the competition criteria will receive cash prizes and the opportunity to have their apps featured on Datawind's Ubislate educational tablet.

Datawind CEO Suneet Tuli said, "Our goal is to feature apps on our tablets for young women in developing countries who seek to become leaders in their communities; to be mentored by some of the best leaders currently in business and government; to learn how to start businesses; find meaningful work; and gain a practical skill that can improve not only her life but the lives of those in her community."

The competition will be held from now through April 30<sup>th</sup>, 2013 with the winners announced in July 2013. An esteemed panel of judges includes:

**Hon. Sheila Copps**, former Deputy Prime Minister of Canada

**Geena Davis**, Academy Award winner Hollywood Actress and Geena Davis Institute on Gender and Media

**Willa Shalit**, founder, Rwanda Path to Peace and CEO, Fairwinds Trading

**Michaela Walsh**, Founder, Women's World Banking and Founder, Global Student Leadership

**Joanne Wilson**, well-known angel investor and adviser

**Vivek Wadhwa**, Washington Post columnist and highly respected commentator

Please see [www.AppsToEmpower.org](http://www.AppsToEmpower.org) at <http://www.AppsToEmpower.org> for more information on contest rules, a complete list of judges, deadline and submission guidelines.