



Canadian Advanced Technology Alliance (CATA) Awards DataWind for Outstanding Product Achievement

Ottawa, Canada/ New Delhi, 30 May 2013: At its 28th Annual Innovation Awards Gala, the Canadian Advanced Technology Alliance announced DataWind as the winner of the 2013 McCagueBorlack Outstanding Product Achievement Award.

The CATA Alliance Innovation Awards are one of the most prestigious awards in Canada's technology community, intended to celebrate the best-of-the-best award-winners across the spectrum of advanced technology areas. For nearly three decades, the CATA Alliance Innovation and Leadership Awards Gala Dinner has been celebrating the best in Canadian advanced technology. It has become one of the most eagerly awaited events in Canada's business calendar.

In association with the **Telfer School of Management**, **DataWind** was chosen by a selection committee consisting of members of CATA's Board of Directors and industry experts. Voting by CATA members through an online voting poll was also taken into consideration.

The award recognizes DataWind's development of the world's lowest cost tablet computers in the form of the Aakash2, and lowest cost phablet, commercially sold as the UbiSlate 7C+. The products not only break the affordability gap for billions of people globally, but also help them join the internet revolution using DataWind's breakthrough web delivery platform. Offered through DataWind's UbiSurfer browser, this patented technology reduces bandwidth consumption by factors of 10x to 30x, allowing the delivery of web pages across even congested GPRS networks in 5 to 7 seconds. The DataWind UbiSlate 7C+ tablet computers incorporate quad-band EDGE cellular modems, which coupled with this powerful technology, allow the fastest internet access in the remotest locations.

DataWind's CEO, Suneet Singh Tuli said, "We are truly honoured and grateful to be recognized by CATA, as this award validates our vision of creating affordability to help bridge the digital divide."

CATA President John Reid added that "these award winners have shown that they are innovators and skilled business people. They are role models for the development of commercially successful enterprises in Canada." The Canadian Advanced Technology Alliance (CATA) is the largest advanced technology association in Canada.

About DataWind:

Datawind is a leading provider of wireless web access products and services. Based on several international patents, Datawind's breakthrough technologies solve the bandwidth limitations of



DATAWIND

cellular networks by accelerating content delivery by factors of 10x to 30x – resulting in a superior mobile web experience at a lower cost.

Most recently, DataWind's Aakash/UbiSlate tablets have received worldwide attention, as the Company executes a vision to empower the next 3 billion people with computing and internet access. On November 28th, 2012, DataWind's Aakash2 tablet computer was launched at the United Nations by the Secretary General, Ban Ki Moon.

DataWind has been recognized by Forbes magazine in its 2012 Impact 15 list as a “classroom revolutionary” using innovative technologies to reinvent education globally and crowned as UK's Most Innovative Mobile Company for 2012.

Datawind has offices in Amritsar, London, Montreal, Mississauga and New Delhi.

Media R.S.V.P. -

Lexicon PR & Corporate Consultants

Sunita Budhiraja/ Arpita Sinha / Pragati Varshney

+91 9971588200/+91 9871606139 / +91 98111287990