

## **DATAWIND breaks new price barriers with lowest cost phablet in India**

*Expands its range of tablets*

**New Delhi, 9 October 2013:** India's leading supplier of tablet computers, DATAWIND today launched new additions to its line of tablet computers, led by the UbiSlate 7Cx. At a retail price of only Rs.3,999 inclusive of all taxes, the UbiSlate 7Cx is the lowest cost tablet computer with cellular connectivity, allowing anytime & anywhere internet access with a regular SIM. In addition to regular voice calling functionality, the UbiSlate phablets incorporate DATAWIND's breakthrough web-delivery platform covered by 18 U.S. and international patents allowing the devices to deliver the fastest mobile web experience on regular GSM-EDGE based networks.

"Despite the recent drop in value of the Indian Rupee, we are committed to bringing affordability in computing and internet access to India's masses. With this commitment, we've held strong and not increased pricing of our products, and instead, now are introducing new products with breakthrough pricing," said Suneet Singh Tuli, President & CEO of DATAWIND Ltd.

DATAWIND also introduced its first product operating on a 3G network with the UbiSlate 3G7 at only Rs.6,999. For those with access to 3G networks, the UbiSlate 3G7 provides broadband speeds with an embedded UMTS modem, without the need for external dongles.

With its first product with a larger screen, DATAWIND has broken another price barrier with the introduction of the UbiSlate 9Ci, a 9" tablet with WiFi connectivity under Rs. 5,000.

Just in time for Diwali gifting season, the new range of UbiSlate tablets from DATAWIND bring affordability to a new level allowing a solution for everyone's budget. As a smartphone, a multimedia tool for watching videos or listening to music and as an internet and Email ready computer, the UbiSlate tablets are versatile tools for everybody ranging from students to busy professionals.

DATAWIND Tablets & Smartphones come preloaded with a range of educational, entertainment, and utility apps for all age-groups. The products are powered with free E-Book App for Class 1 to 12 NCERT in English, Hindi & Urdu Medium; Test Preparation Tool; Free Higher Education & Soft-Skill Courses powered by CEC London; English language learning tools; Interactive Multimedia-rich educational resources; Bollywood Music and Movies; Antivirus & Anti-theft Pack by E-Scan; MapMyIndia Navigation; exciting games and much more.

"Global recognition for the award winning UbiSlate series of tablets have resulted in them being the product of choice provided to delegates at major United Nations and other international conferences. Consumers in India now have first access to the latest technology with a number of new devices in the UbiSlate portfolio," said Suneet Singh Tuli.

All of the new models are in-stock and available for immediate delivery by ordering on DATAWIND's <http://www.UbiSlate.com/> website. Products are shipped within 24 hours of order and delivered by courier companies within 3 to 5 days.

The specifications of the new models are as follows:

Specifications	UbiSlate 7Cx	UbiSlate 3G7	UbiSlate 9Ci
<b>M.R.P.</b>	Rs.3,999	Rs.6,999	Rs.4,999
<b>Screen</b>	7" TFT Capacitive	7" TFT Capacitive	9" TFT Capacitive
<b>Processor</b>	Cortex A8 – 1Ghz	Cortex A8 – 1.2 Ghz	Cortex A9 – 1Ghz
<b>Network</b>	Quad band EDGE	UMTS & WiFi & Bluetooth	WiFi
<b>RAM</b>	512MB	512 MB	512MB
<b>Flash</b>	2GB	4GB	4GB
<b>Camera</b>	N/A	Front VGA + Rear 2MP	Front VGA
<b>OS</b>	Android 4.0.4	Android 4.0.4	Android 4.1
<b>Sensor</b>	G-Sensor	G-Sensor	G-Sensor
<b>Ports</b>	Micro SD & Micro USB	Micro SD & Micro USB	Micro SD & Micro USB

### **About DATAWIND:**

DATAWIND is a leading provider of wireless web access products and services. Based on several international patents, DATAWIND's breakthrough technologies solve the bandwidth limitations of cellular networks by accelerating content delivery by factors of 10x to 30x – resulting in a superior mobile web experience at a lower cost.

Most recently, DATAWIND's Aakash/UbiSlate tablets have received worldwide attention, as the Company executes a vision to empower the next 3 billion people with computing and internet access. On November 28th, 2012, DATAWIND's Aakash2 tablet computer was launched at the United Nations by the Secretary General, Ban Ki Moon.

DATAWIND has been recognized by Forbes magazine in its 2012 Impact 15 list as a "classroom revolutionary" using innovative technologies to reinvent education globally and crowned as UK's Most Innovative Mobile Company for 2012.

DATAWIND has offices in Amritsar, London, Montreal, Mississauga and New Delhi.