

DATAWIND and World Vision partner to increase aid effectiveness and education with innovative \$40 tablets in several African countries

New Delhi, November 28, 2013 - DATAWIND, a leading developer of wireless web access products and inventor of the \$40 Tablet, is working with World Vision Canada, to supply the UbiSlate, Android powered tablets for trial use in the development agency's projects in African countries. This initiative is happening through DATAWIND's North American partner Canada International Trade Service Inc.

Various models of UbiSlate tablets have been launched for field testing at the community level in Niger and Rwanda with plans to roll out in several other African countries. World Vision is using the DATAWIND UbiSlate tablets to collect data and monitor change, in an effort to ensure their development work is effectively reaching children and families. Data collected will help World Vision to make significant improvements in healthcare and education, in addition to exploring teaching opportunities with these tablets.

"DATAWIND is honoured to partner with World Vision Canada in providing technology which will help field workers in Africa as they strive to provide healthcare and education to families and children in need," said Suneet Singh Tuli, CEO, DATAWIND. "We are proud to be part of this project, as we are dedicated to creating and providing technology that will empower education and promote innovation and research globally."

"In our field testing in Niger, these cost-effective tables have shown the potential to increase our aid effectiveness, monitor progress and react to health and economic challenges in communities quickly so that we are able to provide the best support possible to children and families," said Josh Folkema, World Vision Canada.

About DATAWIND:

DATAWIND is a leading developer of wireless web access products and services, and the largest supplier of tablet computers in India. Based on several international patents, DATAWIND's breakthrough technologies solve the bandwidth limitations of cellular networks by accelerating content delivery by factors of 10x to 30x. Armed with this technological strength, the company is committed to enabling the internet for the next three billion.

The company is credited with developing the world's lowest cost tablet computers and has received recognition on several prestigious platforms including – the United Nations at the launch of Aakash by UN Secretary General, Ban Ki Moon; as a 'classroom revolutionary' by the Forbes Magazine's 2012 Impact 15 List; and as 'UK's Most Innovative Mobile Company'. DATAWIND is working with several governments and not-for-profit organizations to help them achieve their goals of elevating the quality of education and bridging the digital divide.

Based in Canada and London, DATAWIND has a sales and marketing footprint across Europe, Africa, Indian Sub-Continent and South & North America. The company has its research and development center in Montreal, Canada and in Amritsar, India. For more information, visit www.DATAWIND.com

About World Vision:

World Vision is a Christian relief, development and advocacy organization dedicated to working with children, families and communities to overcome poverty and injustice in approximately 100 countries. For more information, visit www.worldvision.ca

About Canada International Trade Services Inc

Canada International Trade Services Inc is a Canadian trade advisory company that provided business development and trade services to companies globally. They represent DATAWIND business development activities in North America and are assisting with developing business services in other countries as well. For more info, visit www.canadait.com or www.DATAWINDca.com.