

DataWind expands UbiSlate portfolio with 10.1" Tablets

Breaks New Price Barriers

New Delhi, 09 December 2014: Consolidating its leadership in the low cost internet connectivity and web access device segment, DataWind, maker of UbiSlate Tablets and PocketSurfer Smartphones have expanded their portfolio with the introduction of 10.1 inch tablets. Breaking price barriers for these large form factors, the company has launched its 10.1 inch WiFi tablet at Rs 5,999 making it thus far the lowest priced and most competitively spec'd product in the Indian tablet market. The company has also introduced the first 10 inch tablet computer with embedded 3G modems under Rs 10,000. The new tablets will debut on India's largest online marketplace Snapdeal.

The 10.1 inch new tablets of DataWind sport a sleek new look and powerful dual core processors. Designed to suit users' lifestyle and comfort, these two new additions to the existing range, incorporate large bright display, greater depth and enhanced resolution; on-the-go connectivity option, dual cameras, expandable memory up to 32GB; a variety of connectivity ports including an HDMI and some fabulous apps for productivity, education and entertainment. UbiSlate3G10 has double the internal memory when compared to UbiSlate 10Ci and provides ubiquitous connectivity to the user on the move with its dual SIM, WiFi, HSDPA & Bluetooth connectivity.

The new UbiSlate10Ci and UbiSlate3G10 tablets are light in weight and smart to carry. They deliver a terrific performance for over 6 to 8 hours and come with the DataWind proprietary web delivery technology that offers high speed internet browsing at lowest data costs possible – all-in-all a most affordable, complete infotainment package for the discerning Indian customer.

Suneet Singh Tuli, President &CEO, DataWind stated *"There is an increasing interest in larger sized screens, especially for people looking for their first computer. We were the first to offer the 9 inch tablet at the most affordable price. Our 10 inch marvels are a first in their class, beating the existing product range available in the market by a good 25% margin over existing prices. As its predecessors, these tablets offer just the right mix of features and on-the-go connectivity".*

The launch of the 10.1 inch devices from DataWind disrupt the existing affordability conventions and again demonstrate the company's commitment to true democratization of technology across income groups.

"We want to make learning fun while at the same time want more and more people to join the digital age. Our focus on introduction of 'just-right' featured devices at the most affordable prices is our way of contributing to the Digital India Vision," added Tuli.

Speaking on the launch of DataWind's new devices, **Tony Navin, Senior Vice President Electronics and Home Snapdeal.com** said, "At Snapdeal.com, we offer our customers a wide range of great value buys and DataWind being a value for money brand will be a great addition to our product assortment."

DataWind enjoys market leadership in the low cost web access device segment and for the last 6 quarters has consistently figured in the top 3 players in the Indian Tablet market.

Product Specifications –

Model	UbiSlate 10Ci	UbiSlate 3G10
Type	Tablet	Smartphone Tablet
Screen Size	10.1 inches	10.1 inches
Screen Resolution	1024x600 pixels	1024x600 pixels
Touch Panel	Capacitive	Capacitive
Processor	Cortex A9: 1.1 Ghz Dual Core	Cortex A7: 1.3 Ghz Dual Core
RAM	1GB	1GB
Flash	4GB	8GB
Android OS	4.4.2	4.2.2
Camera	Front - VGA, Back 2MP	Front - VGA, Back 5MP
Sensor	G-Sensor	G-Sensor
Ports	Micro SD/Micro-USB/HDMI	Micro SD/Micro-USB/HDMI
Battery	6000mAh	6000mAh
Network	WiFi & BT	WiFi & HSDPA & BT
SIM	N/A	Single SIM
Price	Rs 5,999	Rs 9,799

About Datawind:

DataWind is a leader in low-cost Internet connectivity for emerging markets. DataWind's mission is to bring the Internet, which has the ability to create tremendous social and economic benefits, to billions of unconnected people in the developing world. The Company's Internet Delivery Platform offers a low-cost Internet browsing solution by bundling an affordable tablet device with an inexpensive, pre-paid, 2G Internet service plan. DataWind has been named to [MIT Technology Review](#) 2014 annual list of [50 Smartest Companies](#) of the world's most innovative technology companies and has received acknowledgement at several prestigious fora including Mobile World Congress, UKTI Annual Awards for Most Innovative companies, CTIA Wireless Show, Forbes Impact 15 List to name a few.

DataWind has offices in London, UK; Montreal and Mississauga, Canada, Amritsar and New Delhi, India.